

“Thanks to J. J. Keller, my biggest training problem is solved!”

-Curt Burhenn
Safety Director, Peninsula Truck Lines Inc.
Auburn, WA

“The hardest part about delivering crucial information to our employees is working around their schedules,” says Curt Burhenn, Safety Director at Peninsula Truck Lines in Auburn, WA. **“J. J. Keller’s interactive online training has allowed me to impart the same safety information to hundreds of them, without the time and expense of traveling to their locations.”**

For example, Curt administers J. J. Keller’s *A Supervisor’s Guide To Reasonable Suspicion Testing* training program to supervisors at Peninsula Truck Lines’ 14 terminals in three states.

“Before interactive online training, we brought supervisors together every couple of years for a meeting that included live training,” Curt observes. “That meant flying them in at the same time to our corporate location, which was very expensive and lots of work to arrange. As our company has grown, that’s no longer cost-effective or practical. Now we get the same results with interactive online training.”

“Interactive online training has been well received by our employees. They use computers in their personal lives and want to use technology to accomplish tasks at work, too.

I just send them a link with an email and they simply log on with the password that I provide. They can come and go out of the program as much as they want until they’ve completed it. People absorb information differently, and the online format allows trainees to take the program all at once, or as time allows, whatever works best for them.”

“The key to engaging employees is using training that fits your niche. If it’s too general, they’ll just tune it out. **J. J. Keller’s Reasonable Suspicion training program is transport specific and includes images and terminology that those in our industry relate to.**

“As a Safety Director with many responsibilities, I most appreciate the convenience of interactive online training. The format allows me to monitor how all trainees are progressing right from my own computer. Then when I do travel to our various locations, my time can be used in other ways, like talking to employees about the training, and learning what results they’re getting from it. Those are the details that help me stay on top of safety.”



LeRoy Dorsey is one of many Peninsula employees who are able to log on and take courses from any location, at any time with interactive online training.

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truck lines, inc.

